

# LANG2083 Communication for Environmental Management and Technology II

## 1. Course Information

LANG2083 is a two-credit, one semester core course offered to students from the Interdisciplinary Programs Office. The course aims to develop students' competence in discipline-related English, specifically communicating topics in the field of Environmental Management and Technology (EVMT) to a business audience. Students attend two hours of class per week. The course is offered in the Spring semester. The course focuses on three areas:

### **Persuasion**

Students will explore the importance of persuasion in the field of EVMT. The structure of persuasive presentations and persuasive language will be examined. Speaking and delivery skills will also be practiced.

### **Recommendation Report Writing**

Students will learn the writing skills and language features required to produce a business-style recommendation report.

### **Team Persuasive Presentation**

Students will explore the meaning behind team communication and learn how to present formal business-style presentations. Visual communication will also be analysed.

## 2. Pre-requisites: LANG2082.

## 3. Aims of the course: Intended Learning Outcomes

### **Knowledge/Content Related:**

- a. Develop an understanding of the case-based approach to studying issues related to the environment.
- b. Develop awareness of the main features of case studies.
- c. Demonstrate an awareness of environmental issues.
- d. Analyze and evaluate how actual environmentally-based problems have been managed.

### **Academic Skills/Competencies:**

- e. Formulate and communicate, in both writing and speech, well analyzed solutions to environmental problems.
- f. Make a persuasive oral presentation about audience analysis of environmental consultants.
- g. Exemplify professional organizational skills to illustrate and explain ideas.
- h. Understand the differences in business genres.
- i. Develop a greater understanding of audience when giving presentations.

**Other Learning Outcomes:**

- j. Collaborate with peers to research group projects and present collective findings.
- k. Recognize cultural and individual values when assessing environmental solutions.
- l. Illustrate understanding of individual and societal concerns surrounding environmental action.

**4. Course Assessment**

<b>Assessment</b>	<b>Weighting</b>	<b>ILOs</b>
<b>Individual Persuasive Presentation</b>	<b>30%</b>	c, e, f, g, i, k, l
<b>Recommendation Report</b>	<b>35%</b>	a, b, c, d, e, g, h, k, l
<b>Group Pitch Presentation</b>	<b>35%</b>	c, d, e, g, i, j, k, l

**5. Course Content****Part 1: Persuasion**

- Persuasion in the business context
- Examining the organisation and structure of persuasive presentations
- Exploring persuasive language
- Examining persuasive presentation skills
- Practicing persuasive presentations

**Part 2: Recommendation Report Writing**

- Getting to know your business case
- Examining business style writing
- Discussing the importance of culture in the business context

**Part 3: Team Persuasive Presentation**

- Examining team communication
- Talking about business persuasion
- Examining visual communication
- Practicing your team presentation