LANG 3025

Science Communication in English (Ocean Science)

Course Content

Cycle 1 - Science Communication and story-telling

Learning objectives
• Appreciate the importance of science communication
• Communicate science to the public effectively
• Apply storytelling techniques in science communication
• Identify good features of engaging pop science articles/videos/blogs
• Anchor texts with references in science communication

Cycle 2 - Communicating controversy in OCES

Learning objectives
• Analyse and explain issues/controversies in OCES
• Apply pop science stylistic features and tones to written and spoken science communication genres
• Present a TED-style talk confidently

Online module - Writing up your capstone project report (all tasks are online)

Learning objectives
• Understand the functions of different parts of your OCES capstone project
• Explore how to make the Introduction section effective
• Demonstrate the writer’s voice in academic writing

Course assessment

• Written Assignment 1 – Telling the story of the development of an OCES issue (genre: a pop science magazine article)
• Spoken Assignment 1 – A science podcast/forum to discuss a science issue from different perspectives (genre: podcast/forum)
• Spoken Assignment 2 -- A TED-style talk on an OCES controversy (genre: pop science talk)
• Online tasks and out-of-class work (those marked as ‘compulsory tasks’ are ‘assessed items’)